

Handwritten: #31210

Mentzer Media Services, Inc.

Vendor: 2WSBBU

Name: WWSB-TV

Check Date: 08/02/2012 **78078**

Number	Date	Reference	Description	Tax	Amount
4020 4BUCH			BUCHANAN 4BUCH TV 8/23-29		\$4,101.25
				Total Amount	\$4,101.25
				Discount Total	\$0.00
				Check Amount	\$4,101.25

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

78078

PAY **4,101.25**
ONLY Four One Zero One CENTS

DATE	08/02/2012
AMOUNT	\$4,101.25

PAY ***** Four Thousand One Hundred One and 25/100 *****

TO THE ORDER OF WWSB-TV

Signature: *B. E. Mentzer*

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 78078 ⑈ ⑆052000113⑆

9841868970⑈

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WWSB	Date: 8/2/12
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I, Lauren Schumacher,

being/on behalf of: Vern Buchanan, a legally

qualified candidate of the Republican political

party for the office of: Congress

in the Primary

election to be held on: August 14, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	8/23-8/29			

Total Charges: \$ 4825.00 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Jobs and The Economy

I represent that the payment for the above described broadcast time has been furnished by:

Lera Buchanan for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joe Gruters

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/17/12 Lilly Tibbitts
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Steve Jaffe
Printed Name

NSM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Vern Buchanan for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the ~~radio~~ programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the ~~television~~ programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Sally Tibbotts
signature of candidate or authorized committee

Sally Tibbotts 7/17/12
printed name date



Political Client
Information Request Form

Candidate Name: Vern Buchanan

Official Campaign Name: Vern Buchanan for Congress

Address: P.O. Box 48928

City, State & Zip Code: Sarasota, Florida 34230

Campaign Phone: 941.953.6060

Campaign Fax: 941.955.0519

Campaign Contact Person: Sally Tibbets

Campaign Treasurer: Joe Gruters